

## Intellectual Property

**A focused, tight-knit team of highly experienced patent, trademark, trade secret, and copyright lawyers, Carrington Coleman counsels and strategically protects clients that vary from innovative startups to global multinationals. Our clients know that our Intellectual Property practitioners communicate, execute, and strategize with a depth of experience and agility few firms can match.**

Intellectual property is a vital business asset, and Carrington Coleman's IP team can help your company procure and protect its investment in all forms of IP. Our IP attorneys have deep technology roots and are passionate about solving our clients' most complex IP challenges.

When it comes to technology, *we speak your language*. Our IP attorneys have technical degrees and years of experience representing some of the world's leading semiconductor, telecommunications, software, automotive, and pharmaceutical companies, among many other industries. Whether you are an early-stage start-up or a multinational company with a broad portfolio of IP assets, Carrington Coleman's IP team can protect your interests and help maximize the value of your investment in innovation.

### **We Communicate the Complex**

Whether we're litigating a dispute or prosecuting a patent application, clients rely on our ability to comprehend, distill, and communicate extraordinarily complex technical concepts to audiences ranging from engineers and technical experts to judges and laypersons on a jury. Clients know they can turn to us to translate technically for this, and by so doing, help them in their roles, to realize the full value of their own discoveries and inventions, or alternatively when necessary to defend against claims of others.

### **Anonymous (Industrial Manufacturer)**

**Client Issue:** Client sued by direct competitor for alleged breach of contract, trade secret misappropriation, and infringement of two patents, threatening damages and disruption of client's product and sales chain.

**Approach:** We defended the lawsuit in federal district court while strategically challenging the patents in a parallel *inter partes* review before the United States Patent and Appeal Board.

**Outcome:** An aggressive, early challenge to Plaintiff's trade secret claims resulted in a voluntary dismissal with prejudice of all non-patent claims with no payment by Client. We invalidated one of the patents-in-suit during *inter partes* review and settled on extremely favorable terms as to the remaining asserted patent after deposing Plaintiff's technical expert in advance of the *Markman* hearing.

## **Areas of Focus**

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### **Litigation**

Litigating patent, trademark, copyright, and trade secret disputes in federal courts around the country; challenging and defending patents before the Patent Trial and Appeal Board in post-grant patent proceedings, including *inter partes* reviews; representing parties before the International Trade Commission; and representing parties in alternative dispute resolutions

### **Trademark and Branding Portfolios**

Managing domestic and global trademark portfolios, including selection, investigation, common law protection, registration (filing, prosecution, appeals if necessary), maintenance, renewal, and international management through Treaty or with foreign counsel

### **Patent Portfolios**

Managing patent portfolios, including acquisition (preparation, prosecution, appealing if necessary), maintenance, disposition, and monetization

### **Licensing and Transactions**

Negotiating a wide range of licenses, technology transfer transactions, joint development agreements, and other technology-related transactions

**Trade Secrets**

Advising clients in developing and protecting proprietary rights and investigating and defending against claims involving such rights by others

**Copyrights**

Managing common law protection, registration (filing, prosecution), and disposition

**Primary Contacts**

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